



Marketing Success Planner

***Plan for your success and you will have a plan to guide
you to achieve your goals. ~Lou Ludwig***

Consultant Organizers

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This Success Planner Belongs to:

Name _____

Address _____

Phone _____

Fax _____ Cell _____

Company Name _____

Website: _____

Email: _____

In Case of Emergency:

Name: _____ Relationship _____

Phone: _____ Work _____ Cell _____

Affix Business Card
Here

Many of my clients come to me because they need to get organized while managing their business and their household. They all say that “they know they need to get organized,” and sometimes they even have the supplies. Like proud children, they pull out planners and smartphones and tablets and show me what they’ve bought to help them get organized.

Having some type of planner-paper or electronic-is the first step to becoming organized. However, having a planner does not necessarily mean that you’re using it to the most profitable abilities. Here are some ways to make your planner work for you. *I like to think of P.A.M. throughout the day. Much like the cooking spray it allows you to easily transition through your day.*

1. **Preparation:** take one day a week to prepare yourself for the following week, month. Use this planner as a guide to collecting all aspects of life and having it available in one centralized place. Whether you keep this at your office or with you at all items (which is recommended) this planner should allow you to work, play and manage your household.
2. **Action:** Creating a schedule, making a goal list, or planning an event all looks good on paper. Take physical action to achieve the results you choose or you have wasted your time and money with this Success planner.
3. **Maintenance:** You cannot plan your year in one day and never look at it again. Maintaining your records, party list, to do list and reverting back to several times a day will be the key to more organized successful balanced business and life!



Some tips and tricks on how to make the most of your Ultimate Biz Day Planner



In
Case
you
Forget

*The palest ink lasts longer than the most
retentive memory. -Chinese Proverb*

NOT FOR RESALE
DO NOT COPY

Marketing Subscriptions

Site Name	Advertising Package	Cost/ Fee	Expiration	Username	Password Hint
<i>Constant Contact</i>	<i>Basic</i>	<i>19.99</i>	<i>1/1/16</i>	<i>UltimateBizPlanner</i>	<i>Q01</i>

This section is to document all of you marketing sites for the year. Allowing you to keep track of Expiration, Package Types, Username, and Passwords.

Log-In Reminder

Website	Username	Password Hint
<i>BusinessCardsForBusiness.com</i>	<i>UltimateBizPlanner</i>	<i>GetOrganized</i>
<i>BusinessSupplies.com</i>	<i>UltimateBizPlanner</i>	<i>GetOrganized</i>
<i>EmailMarketing.com</i>	<i>UltimateBizPlanner</i>	<i>GetOrganized</i>
<i>SocialMedia.com</i>	<i>UltimateBizPlanner</i>	<i>GetOrganized</i>

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**Our Planner has room for over
40 Websites**



Weekly / Monthly Schedule

"One of the greatest resources people cannot mobilize themselves is that they try to accomplish great things. Most worthwhile achievements are the result of many little things done in a single direction." – Nido Qubein

Annual Focus Page

Yearly Sales Goal: \$750,000

Beginning Sales \$: 35,000

Mileage: 14,019

Opportunity Meetings: 220

Client Additions: 520

Expo : 24 Networking Events: 48

Conference Calls Attend: 36 Training Meetings: 12

Speaking /Other Events: 36

Social Media Reach:

Facebook: 5,000+ Twitter: 10,000+ Other

(): _____

Linked In: _____ Pinterest: _____ Google +: _____

Tumblr: _____ Other (): _____

Marketing Campaigns/Ideas/Opportunities:

(TV/PRINT/RADIO/WEB/SOCIAL MEDIA)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Other Ideas:

This is where your year begins. Whether it is the middle of the year or January 1st our calendars are undated so you can begin where you want to. Our Annual Focus Page allows you to take steps to plan your Successful Business Year.

Monthly Focus Page

Sales Goal: \$ 62,500 Opportunity Meetings: 8

Contacts throughout the month: 16

MUST Contact for this month: *Connect with the*

Name	Phone	Reason
<i>Jane Doe</i>	<i>555-123-4567</i>	<i>Grow business/Gain client</i>

Goal	v
<i>Increase my email subscriber list</i>	

This is a place to set goals every month and at the end of every month there is a check-up. When you write down your goals it allows you to hold yourself accountable. When you constantly look at them it allows you to speed up the momentum of achieving those goals.

I can and I will achieve every goal that I set for my self and my business.....

Reach Goal: I am the best Day Planner for Women Business Owners, Entrepreneurs, and Direct Sales Consultant. Helping Women Business Owner become more productive and efficient in their business.

Active Goal I am living and active and healthy lifestyle everyday.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

We encourage our clients to write their goals every week. Same time, same place so that it become a Successful habit. Your Reach Goal is something you aspire for you or your business if all resources were available to you. Your active goal is a healthy lifestyle goal you have for yourself overall. The ten goals are things you strive to achieve that will help you get to your reach goal. (Check out my blog on my Success with my past business' and current business using this goal obtainment model. www.DeBolton.com)

These are the things I will do to make my busi-

ness thrive..

Sunday																				
Monday																				
Tuesday	<p>We encourage our clients to write their to-do list every day. Same time, same place so that it become a Successful habit. Check your goal on the same minute of every hour. For example: 9:16a, 10:16a,11:16a, 12:16 p etc. Make an alarm on your phone; for 60 days until it</p> <p>because a habit. This will keep you focused on the task at hand and get a lot more things done. (Check out my Conquer Your To Do List video at www.DeBolton.com)</p>																			
Wednesday	◇																			
Thursday																				
Friday																				
Saturday																				











































Package Planner Orders











































Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/Reach	MONDAY Post Description	Date <u>1/1/13</u> Circle One
Entertain <input type="checkbox"/>			
Inspire <input checked="" type="checkbox"/>	125 views	Quote from Jim Rohn	
Start Conversation <input type="checkbox"/>			
How-To Teaching <input type="checkbox"/>			
Relevant Information <input type="checkbox"/>			
Picture Video <input type="checkbox"/>			











































Total Weekly Impact 123 Increase/Decrease Amount Opt-In Goal +25
 Begin Email Subscribers 1,134 End Subscribers 1,250 Website Visitors 2,000











































Purpose of Post (Check One that Applies) <input type="checkbox"/>	<p>Social Media keeps track of its own statistics but when planning your business week I thought it would be nice to have a place to formulate your plan and track your results. This is why the Social Media Tracker was created.</p>	<input type="checkbox"/>
Entertain <input type="checkbox"/>		
Inspire <input type="checkbox"/>		
Start Conversation <input type="checkbox"/>		
How-To Teaching <input type="checkbox"/>		
Relevant Information <input type="checkbox"/>		
Picture Video <input type="checkbox"/>		







Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____
 Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____

Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/Reach	WEDNESDAY	
		Date _____	
		Post Description	Circle One
Entertain <input type="checkbox"/>			      
Inspire <input type="checkbox"/>			      
Start Conversation <input type="checkbox"/>			      
How-To Teaching <input type="checkbox"/>			      
Relevant Information <input type="checkbox"/>			      
Picture Video <input type="checkbox"/>			      
		Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____	

Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/Reach	THURSDAY	
		Date _____	
		Post Description	Circle One
Entertain <input type="checkbox"/>			      
Inspire <input type="checkbox"/>			      
Start Conversation <input type="checkbox"/>			      
How-To Teaching <input type="checkbox"/>			      
Relevant Information <input type="checkbox"/>			      
Picture Video <input type="checkbox"/>			      
		Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____	

Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/Reach	FRIDAY	
		Date _____	
		Post Description	Circle One
Entertain <input type="checkbox"/>			      
Inspire <input type="checkbox"/>			      
Start Conversation <input type="checkbox"/>			      
How-To Teaching <input type="checkbox"/>			      
Relevant Information <input type="checkbox"/>			      
Picture Video <input type="checkbox"/>			      
		Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____	

Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/Reach	SATURDAY	
		Date _____	
		Post Description	Circle One
Entertain <input type="checkbox"/>			      
Inspire <input type="checkbox"/>			      
Start Conversation <input type="checkbox"/>			      
How-To Teaching <input type="checkbox"/>			      
Relevant Information <input type="checkbox"/>			      
Picture Video <input type="checkbox"/>			      
		Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____	

Purpose of Post (Check One that Applies) <input checked="" type="checkbox"/>	Total Impact/ Reach	<h1 style="text-align: center;">SUNDAY</h1> <div style="display: flex; justify-content: space-between;"> Date _____ </div> <div style="display: flex; justify-content: space-between;"> Post Description Circle One </div>	
Entertain <input type="checkbox"/>			
Inspire <input type="checkbox"/>			
Start Conversation <input type="checkbox"/>			
How-To Teaching <input type="checkbox"/>			
Relevant Information <input type="checkbox"/>			
Picture Video <input type="checkbox"/>			
Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____			

Blog:

Its recommended to blog weekly. Here is a great way to plan for your weekly blogging. Ideas that might come up throughout the week. Write them down here.

Total Weekly Impact _____ Increase/Decrease Amount Opt-In Goal _____ Begin Email Subscribers _____ End Subscribers _____ Website Visitors _____
--

Monthly Check-up Page

Monthly Sales : _____

Beginning: _____ End: _____

Mileage: _____ End Mileage: _____

Opportunity Meetings: _____ Client Additions: _____

Expo : _____ Networking Events: _____

Conference Calls Attended: _____ Training Meetings: _____

Speaking /Other Events: _____

Social Media Posts:

Facebook: _____ Twitter: _____ Other(): _____

Linked In: _____ Pinterest: _____ Google +: _____

Tumblr: _____ Other (): _____

What Worked Well:

What Would you have done Different:

How did you reward yourself:

This is a place to check-up on the goals that you set each month. Every month has a Monthly Focus Page and Monthly Check-Up. When you write down your goals it allows you to hold yourself accountable.

Annual Focus Page

Yearly Sales Total: _____

Beginning Sales \$ _____ Ending Sales \$ _____

Beginning Mileage: _____ End Mileage: _____

Opportunity Meetings: _____

Client Additions: _____

Expo : _____ Networking Events: _____

Conference Calls Attend: _____ Training Meetings: _____

Speaking /Other Events: _____

Social Media Reach:

Facebook: _____ Twitter: _____ Other(): _____

Linked In _____ Pinterest: _____ Google +: _____

Tumblr: _____ Other (): _____

Monthly Sales Total:

January \$ _____ Client Additions _____

February \$ _____ Client Additions _____

March \$ _____ Client Additions _____

April \$ _____ Client Additions _____

May \$ _____ Client Additions _____

June _____

July _____

August _____

September _____

October _____

November _____

December _____ Client Additions _____

This page is a great
accountability tool and tax
tool.



Networking Optimizers

Sharing is sometimes more demanding than giving.

-[Mary Catherine Bateson](#)

Networking Events

Event Name: ABC Event

Contact Person: Jane Doe

Event Location: A Great Networking Location

Phone: 555-123-5670

Organization: A Great Networking Organization



Member or Non-Member (Circle One)

Event Date: 1/1/13 Event Fee: _____

Event Time: 1:30p Become Member of Network Organization Yes or No (Circle One)

Name	Description Reason for Contact	Follow- Up (circle one)	Contact Date
<i>Jane Doe, Great Business Inc.</i>	<i>Great Business Collaboration Opp</i>	<u>Y</u> /N	<i>1/5/13 Lunch Meeting</i>
		Y/N	
		Y/N	

Networking is a great opportunity to grow your business. Sometimes we can get caught up in the follow-up. You receive lots of business cards and not sure which one you want to connect with in the future. Using our Optimizer during or after a Networking Event can help you Navigate valuable Business

Opportunities. Also, the event information is great for tax time. We recommend stapling any receipts that you acquire from purchasing meals, drinks etc. on this sheet and using this during tax time as well.

Networking Events

Event Name: _____

Contact Person: _____

Event Location: _____

Phone: _____

Organization: _____

Member or Non-Member (Circle One)

Event Date: _____ :Event Fee: _____

Time: _____



Event

Name	Description Reason for Contact	Follow Up (circle)	Contact Date
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
		Y/N	
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We have been giving Women Business Owners their time back since 2013. Most of our clients have given us valuable feedback and we are always striving to have the best product. We would love your testimony on how our planner help you plan your success in business. Please contact us at marketing@debolton.com.

If you are interested in making money off of referring people to our Ultimate Biz Planners contact us about our Affiliate Program or Referral Program. Check out our website www.UltimateBizPlanner.com for more details.

Looking for other tips how to make the most of your planner? Go to our site for www.UltimateBizPlanner.com

Thank you for purchasing our planner. We appreciate your business and wish you Success in your Business this year.



